

WFFF 201 Humboldt St Rochester, NY 14610-1093

Brand

Great American Media 3050 K St NW Washington, DC 20007 Suite 100

Billing Type Comments

Separation: 30 Standard **Account Types**

49/53/4625

National/Political

Sales Tax **Net Total**

\$2,571.25

Agency Product Schedule Dates Advertiser Contract # 10/04/16-10/10/16

Phone/Fax Buyer Name Sales Office Salesperson Katz - Washington DC Katz - Washington DC, Washington DC (1179) Thomas,Pino, 49/53/4625 (524682)

DSCCIE/Issue/NH (67143) Political - Issues / Propositions (1068) Great American Media (11024) 1341607 CO-OP Entered By Headline # Last Modified Date Entered 8 04/25/16 10/03/16

Order Type Demo Commission Commission % Package Deal \$453.75 15.00 ECR25161261 Lindsay Benoit Normal

Burlington (WFFF)
By Broadcast Month
Oct. 2016 Grand Total: <u>Spots</u> 21 21 \$3,025.00 \$3,025.00

	Friends Schedule Change/Exception .	Burlington (WFFF)	Comments	Date				•.	Accepted-Station:	Accel	Care.			Accepted-Agency/Advertiser:	acceptions
	Friends Schedule Change/Excepti	Burlington (WFFF)								-	3				Several ad A
	Friends Schedule Change/Excepti	Burlington (WFFF)			RACT	INO		ZIMAT	CONFIRMATION CONTRACT	C					
	Friends Schedule Change/Excepti	Burlington (WFFF)													
	Friends Schedule Change/Excepti	200.00		\$45.00				-		:30 4:30P- Mike & Molly		5	10/10/16-10/10/16	7.0 Normal Line / SPOT	7.0 No
4/25/16	Friends	Burlington (WFFF)											10/09/16	6.0.1 Closed Preempt	6.0.1 CI
20/0/20		Burlington (WFFF)		\$200.00		×				:30 6P- 7P (EST)		6	10/09/16-10/09/16	6.0 Normat Line / SPOT	6.0 N
10/3/16	Gotham-FOX	\$550.00 Burlington (WFFF)	\$550.00	\$550.00	ы		- 10 mm to	×		:30 8P- Gotham		5	10/10/16-10/10/16	5.1 Normal Line / Prime	5.1 Ni
4/25/16	Cotham-FOX	Burlington (WFFF)						×		:30 8P- Gotham	:36	1,51	10/10/15-10/10/16	5.0 Revised Line / Prime	5.0 A
4/25/16	Modern Family	\$200.00 Burlington (WFFF)	\$200.00	\$50.00	4	1	1 1	1		:30 SP- Modern Family		5	10/04/16-10/07/16	4.0 Normal Line / SPOT	4.0 N
10/3/16	Modern Family	\$200.00 Burlington (WFFF)	\$200.00	\$50.00	4		1 1	ь		:30 5:30P- Modern Family		5	10/04/16-10/07/16	3.1 Normal Line / SPOT	3.1 N
4/25/16	Medern Family	Burlington (WFFF)					juna juna juni	\$:30 5:30P- Modern Family		rv.	10/04/16-10/07/16	3.0 Revised Line / SPOT	3.0 R
10/3/16	Big Bang Theory	\$1,000.00 Burlington (WFFF)	\$1,000.00	\$500.00	2	×	×	2		:30 7P- Big Bang Theory 1		ω	10/05/16-10/07/16	2.1 Normal Line / SPOT	2.1 N
4/25/16	Big Bang Theory	Burlington (WFFF)				,	3	,	3	:30 7P+ Big Bang Theory 1	:36	i.a	10/04/16-10/07/16	2.0 Rovised Line / SPOT	2.0 &
10/3/16	Mike & Molly	\$225.00 Burlington (WFFF)	\$225.00	\$45.00	رن د		1 2	<u> </u>	=	:30 4:30P- How I Met Your Mother		5	10/04/16-10/07/16	1.1 Normal Line / SPOT	1.1 N
475716	Mike & Molly	Burlington (WFFF)				,	\$1000 \$1000	3		:30 4.30P- Mike & Molly	:30	G1	10/04/16-10/07/16	Li Revised Line / SPOT	1.0%
Entered	Comments	Station	Total	Rate	Spots	Fr Sa Su	Tu We Th	SPW Mo Tu	SPV	Run Times	Sec Length	Sec	Dates	Line Type / Break Type (Ref #)	Line



Great American Media 3050 K St NW Suite 100 Washington, DC 20007

WFFF
201 Humboldt St
Rochester, NY 14610-1093

Media

WFFF

20007

Agency Comments Brand Product Billing Type **Account Types** Phone/Fax **Buyer Name** Sales Office Salesperson Schedule Dates Contract # Advertiser issue Separation: 30 Katz - Washington DC Katz - Washington DC, Washington DC (1179) 49/53/4625 (524682) Political - Issues / Propositions (1068) Great American Media (11024) DSCCIE/Issue/NH (67143) 10/04/16-10/10/16 Standard National/Political 49/53/4625 Thomas,Pino, 1341607 Net Total Order Type Demo CO-OP Sales Tax Commission Commission % Package Deal Headline # Last Modified Date Entered Entered By 10/03/16 Lindsay Benoit 04/25/16 \$453.75 15.00 õ \$2,571.25 ECR25161261 Normal

Burlington (WFFF)
By Broadcast Month
Oct. 2016

Grand Total:

21

\$3,025.00 \$3,025.00

			Comments	Date:					iion.	Accepted-Station	557	Date:		Accepted-Agency/Advertiser:	Accepted-Ag
					ZACT	INC)N C	ATIC	-IRN	CONFIRMATION CONTRA					
10/3/16	1	\$75.00 Burlington (WFFF)	\$75.1	\$75.00	1		×	×	1	:30 6:30P- Two and a Half Men	:30 6:30P- Tv	4	10/05/16-10/07/16	13.0 Normal Line / SPOT	13.0 No
10/3/16	1	\$75.00 Burlington (WFFF)	\$75.	\$75.00	1	×			A	:30 11P- What Matters This Week	:30 11P- Wha Week	4	10/09/16-10/09/16	12.0 Normal Line / SPOT	12.0 No
10/3/16		\$450.00 Burlington (WFFF)	\$450.	\$225.00	2		×	×	2	al 44 News at	:30 10P- Local 44 News at 10:00pm	4	10/05/16-10/07/16	11.0 Normal Line / SPOT	11.0 Nc
	Advertiser Instructions/Spot	Burlington (WFFF)											10/10/16	10.0.1 Closed Preempt	10.0.1 Ck
4/25/16	.4	Burlington (WFFF)		\$50.00					1	rn Family	:30 SP- Modern Family	5	10/10/16-10/10/16	10.0 Normal Line / SPOT	10.0 No
	Advertiser Instructions/Spot	Burlington (WFFF)		- 10									10/10/16	9.0.1 Closed Preempt	9.0.1 Cr
4/25/16	4-	Burlington (WFFF)		\$50.00					ш	odern Family	:30 5:30P- Modern Family	υn	10/10/16-10/10/16	9.0 Normal Line / SPOT	9.0 No
4/25/16	-4-	\$250.00 Burlington (WFFF)	\$250.	\$250.00	н				ь	ang Theory 1	:30 7P- Big Bang Theory 1	5	10/10/16-10/10/16	8.0 Normal Line / SPOT	8.0 No
	Schedule Change/Exception	Burlington (WFFF)											10/10/16	7.0.1 Closed Preempt	7.0.1 Cu
Entered	Comments	Station	Total	Rate	Spots	Sa Su	e Th Fr	Tu We	SPW Mo	Run Times		Sec Length	Dates	Line Type / Break Type (Ref #)	Line



125 West 55th St New York, NY 10019

TELEVISION GROUP

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Contract # 25161261 Agency: Great American Media CPE: 49/53/4625 Changes as of: 10/5/2016 at 5:28 PM

Flight: 10/4/16 - 10/10/16 Advertiser: DSCC IE Product: issue

Version: Highlighting Revision 2 Station: WFFF

Market: Burlington-Plattsburgh

Office: WASHINGTON

Total \$: \$2,775.00 Total Spots: 20

Total CPP: \$0.00

Total GRP: Traffic #: 1341607

Separation:

Comments: RVSD TO SHW MKGDS & RE-SPEND CREDITS FROM 9/27-10/3 SCHED. Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Agency Order #: 4980545

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880

Buyer: Pino, Thomas

								Changes: Program from Mike & Molly to How I Met your Mother	ogram from M	Changes: Pi
5 \$225.00 \$0.	5 \$225.00	5			30 5	0	\$45.00	How I Met your Mother		Tu-F,M 1 4:30p-5p
Spots \$ CPP	Spots \$	Spots	49969	4	Len 10/4	A35P Rating	Rate Rating Len 10/4	DP Program		# Day/Time
Total Total		Total	L	10/4 - 10/4		<u> </u>				
	Estate 									

20

\$2,775.00

\$0.00

0.0



TELEVISION GROUP

125 West 55th St New York, NY 10019

Contract # 25161261 Agency: Great American Media CPE: 49/53/4625 Changes as of: 10/5/2016 at 5:28 PM

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Agency Order #: 4980545

Product: issue

Advertiser: DSCC IE Flight: 10/4/16 - 10/10/16

Version: Highlighting Revision 2 Station: WFFF Market: Burlington-Plattsburgh

Office: WASHINGTON

Total Spots: 20 Total CPP: \$0.00 Total \$: \$2,775.00

Total GRP:

Separation: Traffic #: 1341607

Salesperson: RACHELLE RAY -Washington DC 202-872-5880 Buyer: Pino, Thomas

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880

04/25/16 10:22 AM BILL THOMAS	09/29/16 1:16 PM	10/02/16 2:47 PM	10/03/16 10:48 AM Elizabeth Guy	10/05/16 5:28 PM LAILA DAFTARI	Date/Time		Special Instructions
BILL THOMAS	Elizabeth Guy	RACHELLE RAY - Washington DC	Elizabeth Guy	LAILA DAFTARI	Added by	-	
Separation: 30	Line 6 Friends 1x 10/9 due to Sports airing in TP. MG offer 1x 10/9 NFL Kickoff 11-12P and 2x 2.5 Men \$50 each Sect 5 w/o 10/4 Tu-F, M Please advise Thanks!	RVSD TO SHW MKGDS & RE-SPEND CREDITS FROM 9/27-10/3 SCHED.	Line 1 Mike & Molly w/o 10/4 5x due to Program Change New Program is How I Met Your Mother 4:30-5 Rate is the same. I have left the spots in the new program to avoid MG's. Please revise order. Thanks!	RVSD TO SHW MKGDS & RE-SPEND CREDITS FROM 9/27-10/3 SCHED.	Comment	Order Level Comments	

WVNY: 10%	WPTZ: 45%	WCAX: 40%	Comment:	WFFF Share: 5%	Market Budget: \$55,500	
10%	45%	40%		5%	\$55,500	Competitive Information
			70		Day/	

0.0	N/A	\$2,775.00	20	100%	otal
0.0	N/A	\$2,775.00	20	100%	
GRP	CPP	Dollars	Spots	% Distrib	y/Time
		Daypart Summary	Daypar		

\$2,775.00	20	Total
\$2,775.00	20	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	

New	Queued for Electronic Contracting	Makegood 1	Revision	Makegood 2	Revision	Trans	
4/25/16 10:18 AM BILL THOMAS	4/25/16 10:59 AM	9/29/16 1:16 PM Elizabeth Guy	10/2/16 2:47 PM Washington DC	10/3/16 10:48 AM Elizabeth Guy	10/5/16 5:28 PM LAILA DAFTARI	Created/Received Created by	
BILL THOMAS		Elizabeth Guy	RACHELLE RAY - Washington DC	Elizabeth Guy	LAILA DAFTARI	Created by	
Confirmed		Confirmed	Confirmed	Confirmed	Revised	Status	
22						Spot+	
			Ν			Spot-	Transa
\$2,575.00	\$0	\$0	\$200.00	\$0	\$0	\$ Chg	Transaction History
\$2,575.00	\$0	\$2,575.00	\$2,775.00	\$0	\$0	Contract \$ Comment	
A.aa.	_ 1 (10.00 a) 200 y 200	\$2,575.00 Changes: Total GIMPs to 0.	Changes: Comments from Separation: 30 to RVSD TO SHW MKGDS & RE-SPEND CREDITS FROM 9/27-10/3 SCHED., User Entered \$ from \$0.00 to \$2,775.00, Assistant Id from RACHELLE RAY - Washington DC to LAILA DAFARI, Demo Meta to [R16], Calculated Dollars from \$2,575.00 to \$2,775.00, Competitive Market Budget from \$63,500 to \$55,500, Total Spots from 22 to 20, Total \$ from \$2,575.00 to \$2,775.00. 9 \$2,775.00 buylines added or modified.		\$0 Changes: 1 buyline added or modified.	Comment	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.